



Niiti Consulting is a practice-focused social business consulting firm. Seeking to be change agents for society, we partner with organisations to reach transformative social change by providing locally relevant, bespoke sustainable solutions.

We are outcome-oriented, geography independent and practice the financial sustainability we preach.

CATALYSTS OF SOCIAL CHANGE

Our Service Offerings

We design strategic, data-driven, and practice-oriented solutions to drive sustainable and transformational change



We are Outcome oriented

11k+

Women entrepreneurs trained and mentored in pursuing future-ready livelihoods



150

Text and video documentations capturing effective strategies for social enterprises.



1 Lac+

Children with disabilities positively impacted through data insights and strategic support



50+

Organizations equipped with evaluation strategies to drive efficiency in their interventions



23

System-change strategies sectors successfully implemented



12

Fintechs who are adopting evaluation-design led innovation and gender intentionality tracking



Our Journey has been Unique

2009

The Idea Is Born

Founded with the vision of creating a **virtual, geography-independent, implementation focused solutions** that drive sustainable, financially viable, social impact across sectors

2010

Establishing Roots

niiti consulting is registered as a for-profit entity. We bag our **first few projects with credible, respected organisations** across social sector, academia and corporate

2012

Embracing change

We choose to remain **investor free**, we adopt **cloud-accounting systems** and create a **unique network of team members** committed to social change

2013

Adopting tech for good

We adopt digital technologies to automate the Monitoring & Evaluation programme of a large NGO, and become **early adopters of tech-led sustainable impact measurement** that goes beyond reporting

2024

Women-centric ecosystems

We initiate action research to understand barriers for entrepreneurship for women at the grassroots. We partner with a large tech incubator and their fintech ecosystem to design evaluation systems drive innovation and gender intentionality. Pravejaka- a need-based ecosystem accelerator for women collectives is conceived leveraging our research insights and experiences

2020

Focusing on livelihoods

Catalysed by the pandemic, we channelize our energies to work with the most affected – migrants, women, contract workers who are laid off, farmers and **create toolkits to support entrepreneurship at the grassroots**. The niiti-eM (empowering microentrepreneurs begins taking a definite shape).

2017

Spreading the voice

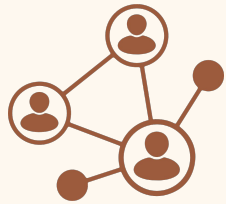
We partnered with international and Indian academia, civil society and corporate to **create platforms to take the conversations around social change mainstream**. Knowledge Factory sessions are a big hit with young professionals.

2015

Designing for scale

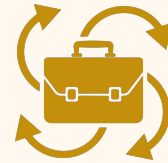
We work with large and small organisations, across civil society and corporate, from India and beyond to **design scalable strategies, and enable implementation of sustainable social change models**. Doers' Lab is born to support design with capacity building





Networks Over Hierarchies

Collaboration fuels innovation. Our non-hierarchical approach values expertise, contribution, and partnerships over rigid structures.



Agility Over Scale

We consciously choose to stay small, allowing us to be deeply engaged, responsive, and effective in delivering results.



Trust & Transparency

Trust is the foundation of our remote-first model and long-term client relationships. We prioritize open, and honest, communication that leads to lasting engagement



Profit with Purpose

We believe that sustainability drives both profits and impact. Our core philosophy ensures that purpose-led organizations can be financially viable and future-ready.



Impact Over Numbers

Success isn't measured by revenue alone—it's defined by the tangible outcomes and transformative impact we create with our clients and partners

1

2

3

4

5

Values That Sustain Us

We take pride in our **Versatility**

Diverse Expertise



PhDs



CAs



MBAs



M.Archs



MAs



B Techs

Broad Domain Knowledge



Livelihoods



Agriculture



Healthcare &
Disability



Education



Sustainability



Microfinance

Specialized Skills



Research
Design



Design
Thinking



Business
Analytics



Impact
Evaluation



Data
Visualization



Content Curation
& Delivery



Geography-independence allows us to have a global team that enables creative & diverse thinking

We have a diverse portfolio

Solutions delivered

Clients

Partners

Design-Led Frameworks for **SYSTEM CHANGE**



Questera,
Vital Voices
GTC,
Glocal
Collab

Evaluation Design & Impact Measurement for driving **STRATEGIC DECISIONS**



Litmus Ink



Research & Documentation for **DATA INSIGHTS & EVIDENCE BUILDING**



Probex
IMPRI

Capacity Building through Doer's Labs to drive **EFFECTIVE IMPLEMENTATION**



IRMA,
Glocal
Collab